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FROM THE PRESIDENT



September 21, 1965

Western recognizes the annual United Givers Fund campaign as a worthwhile endeavor, and it has been the policy of the College to support the United Givers Fund by wholeheartedly endorsing the campaign.

The 1965 campaign officially opens on September 23 with a goal of \$100,000 to be raised before concluding on October 16. It is hoped that each member of the faculty and staff will respond to the U. G. F. appeal, and it will be appreciated if you will channel your contribution through the College.

Contributing the United Way enables us to do our part in meeting the minimum needs of ten service, health, and welfare agencies of our community in an efficient, effective, and economical manner. A professional group such as ours would naturally feel a great sense of civic and social responsibility. This has been reflected through the fine response which Western has made each year to the U. G. F. campaign.

The attached pamphlet will contain helpful information, and a pledge card is also attached for your convenience. Contributions may be made in cash or pledged to be paid in monthly, quarterly, or semi-annual installments during the year of 1966. Miss Clark in the President's Office will be happy to receive your card and be of any assistance to you.

Kelly Thompson

Attachments